

## Privacy Policy

Last Updated: January 9, 2024

Rabbit Inc. (“**Company**”, “**Rabbit**”, “**we**”, “**us**”, or “**our**”) owns, controls, and operates the website, <https://rabbit.tech> (including, without limitation, all subdomains thereof, collectively, the “**Website**”).

Your privacy is very important to us, and in order to best protect your information, we have adopted this privacy policy (“**Privacy Policy**”), which describes the types of information we collect from each User of the Website (“**User**”, “**you**”, or “**your**”), how such information is used, processed, stored, and in certain cases disclosed by us, and your rights and choices regarding information you provide to us that is stored on our servers. This Privacy Policy is governed by the Company’s Website Terms and Conditions (“**Website Terms**”), which includes all disclaimers of warranties and limitations of liabilities, and this Privacy Policy is incorporated and made part of the Website Terms by this reference. Capitalized terms that are used but not otherwise defined in this Privacy Policy have the respective meanings assigned to such terms in the Website Terms or in applicable Additional Terms.

Please note that this Privacy Policy does not apply to information collected, used, or stored by us through other means, including on any other website that may be operated by the Company or by any third party or through any third party that may link or be accessible from or on this Website. This Privacy Policy also does not apply to job applicants or Company employees.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. YOU MUST AGREE TO WHAT IS STATED IN THIS DOCUMENT (AS PART OF YOUR FULL AGREEMENT TO OUR WEBSITE TERMS) BEFORE YOU CAN ACCESS OR USE OUR WEBSITE, INCLUDING PURCHASING OUR PRODUCTS OR USING ANY SERVICES AVAILABLE ON THIS WEBSITE. BY ACCESSING OR USING THIS WEBSITE OR USING ANY OF THE SERVICES AVAILABLE ON THIS WEBSITE OR PURCHASING OUR PRODUCTS, YOU AGREE THAT YOU WILL BE BOUND BY AND SUBJECT TO THE TERMS OF THE WEBSITE TERMS, INCLUDING THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THE WEBSITE TERMS, INCLUDING TO THIS PRIVACY POLICY, THE ADDITIONAL TERMS, AND ANY OTHER DOCUMENTS REFERENCED AND INCORPORATED IN THE WEBSITE TERMS, YOU MUST NOT USE THIS WEBSITE. WHENEVER YOU SUBMIT INFORMATION TO THIS WEBSITE OR THROUGH ANY OF ITS SERVICES, PRODUCTS, OR BUSINESS OFFERINGS, YOU CONSENT TO THE COLLECTION, USE, AND DISCLOSURE OF THAT INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY, THE WEBSITE TERMS, AND ANY SPECIFIC PROVISIONS OF THIS WEBSITE THAT MAY BE PRESENTED AT THE TIME THE INFORMATION IS COLLECTED. MOREOVER, ANY INFORMATION THAT YOU SUBMIT VIA THIS WEBSITE MAY BE STORED AND PROCESSED IN THE UNITED STATES OR IN ANY OTHER COUNTRY IN WHICH THE COMPANY, ITS AFFILIATES, SUBSIDIARIES, OR AGENTS OPERATE OR MAINTAIN FACILITIES, AND, BY USING THIS WEBSITE AND ITS SERVICES AND BY SUBMITTING ANY INFORMATION, YOU CONSENT TO ANY SUCH TRANSFER OF INFORMATION OUTSIDE OF THE COUNTRY OF ORIGIN.

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#### **1. Use of the Rabbit Website is Not for Children (Without Parents/Guardian)**

##### *To Children and Parents*

We strongly advise children to obtain their parents' or guardian's permission before submitting Personal Information (defined below) of any kind over the Internet. We urge parents and guardians to be very clear with their minor children regarding the dangers of giving out Personal Information online, in person or otherwise to anyone whom they don't know. We also encourage parents and guardians to spend time online with their children and to participate in the activities offered on the sites they visit.

##### *Children Under the Age of 18*

We have determined that only persons aged 18 or older may use this Website (and any other products or services that can be accessed or purchased via this Website). IF YOU ARE UNDER THE AGE OF 18, YOU MAY NOT VISIT ANY OF OUR PAGES OR USE OR ACCESS OR PURCHASE ANY OF OUR PRODUCTS OR SERVICES. IN ADDITION, PLEASE NOTE THAT ONLY PERSONS AGED 18 YEARS OR OVER MAY AGREE TO THE WEBSITE TERMS, INCLUDING THIS PRIVACY POLICY. PERSONS YOUNGER THAN 18 YEARS OF AGE MAY NOT ACCESS OR USE THIS WEBSITE OR THE SERVICES OFFERED THROUGH THE WEBSITE. IF YOU ARE ACCESSING OR USING THIS WEBSITE OR USING OR ACCESSING OR PURCHASING ANY OF OUR PRODUCTS OR SERVICES, YOU REPRESENT TO US THAT YOU ARE 18 OR OLDER AND THAT YOU AGREE TO THE WEBSITE TERMS, INCLUDING THE PRIVACY POLICY.

Because we expressly forbid children under 18 years of age from accessing or using this Website, we do not knowingly collect or solicit information from anyone under the age of 18, nor do we knowingly allow such persons to make any purchases through this Website.

If You are under 18 years of age, please do not attempt to use any of our products or services, to make any purchases, or to send any information about yourself to us, including your name, address, telephone number, or email address. No one under age 18 may provide any Personal Information (defined below) to or on this Website. If we learn that we have collected Personal Information from a child under the age of 18 (whether with or without parental consent), we will delete that information as quickly as possible. If you believe that we might have any information from a child under the age of 18 or about a child under the age of 18 that was not submitted by a parent or guardian, please contact us immediately at [info@rabbit.tech](mailto:info@rabbit.tech).

## **2. Information We Collect and Receive**

In order for us to provide you with the products, services, features, and functionalities offered via the Website, engage in troubleshooting activities, and improve upon the Website's performance, safety and security, we may collect and process personal information (i) from you directly when you provide it to us through the Website and when you engage in certain actions via the Website, or (ii) about you automatically from you or your computer, smartphone, or other device when you use, access, or interact with the Website, as well as from third parties, including, but not limited to the following information:

### Information You Provide

We may collect and process information you provide when you use our Website or otherwise engage or communicate with us, as described in more detail below.

- **Identity Data.** This includes information that could be directly associated with you, or used to contact or identify you, without the aid of additional information, including, without limitation, your name, age, date of birth, gender, e-mail address, telephone number, physical address, social media handles or login details, profile picture, or any other information that you provide to us that is defined as personal information, personal data, or personally-identifiable information under an applicable privacy and data protection law or any other identifier by which you may be contacted online or offline (collectively, "**Personal Information**");
- **Additional Data You Provide.** This includes information you provide when you contact us via the Website, including if you contact us for customer support reasons, and as applicable may also include information you provide in connection with focus groups, survey responses, contests/sweepstakes, or other means. We may also collect Personal Information at other points on our Website where you voluntarily provide it or where we state that Personal Information is being collected.

### Information Collected Automatically

As is true of many digital platforms, we also may collect and process certain information about you automatically when you use our Website, as described in more detail below.

- **Usage Information.** This includes information regarding your activity on our Website, including device identifiers (like IP address or mobile device identifiers), pages or features you use, interact with, or click on, time and date of access and other similar usage history, usage preferences such as language, resolution settings, etc., and other similar usage information.
- **Transactional Information.** When you receive, submit, or complete a transaction via the Website, this includes information about the transaction, such as transaction amount, type and nature of the transaction, and time and date of the transaction.
- **Information Collected Through Tracking Technologies.** This involves the use of certain tracking technologies, including cookies and web beacons, to automatically collect certain types of usage and device information when you use our Website or interact with our emails. The information collected through these technologies may include your IP address, browser type, Internet service provider, platform type, device type, operating system, date and time stamp, a unique device or account ID, usage information, and other similar information. See [Section 5](#) (Cookies and Other Tracking Technologies) of this Privacy Policy for additional information regarding these cookies and other tracking technologies.

#### Information Collected from Other Sources

In addition to the above information, we may also obtain information about you from other sources, as described in more detail below.

- **Vendors and Business Partners.** We may receive Personal Information and/or anonymous data about you from companies that offer their products and/or services for use in conjunction with our Website or whose products and/or services may be linked from our Website. We may add this to the data we have already collected from or about you through our Website.
- **Advertising Data.** This includes data and other information that relates to our ad campaigns that run on other platforms, such as the ads you may have clicked on and other interactions with our ads.

While certain types of information described above, such as Usage Information and information collected from third parties, are generally non-identifying on a standalone basis, we may in certain instances combine this information with other information collected on the Website, as described above. If we ever combine non-identifying information with Personal Information or other information that enables you to be identified, we will treat such combined information as Personal Information. We do not currently use your Personal Information for automated decision making which produces legal effects concerning you or similarly significantly affects you.

#### Information You Provide When Purchasing Products

PLEASE NOTE THAT WHEN YOU PURCHASE PRODUCTS VIA OUR WEBSITE, YOU WILL BE TRANSFERRED TO AND INTERACTING DIRECTLY WITH A PAYMENT VENDOR (SHOPIFY) WITH REGARD TO THE PURCHASE TRANSACTION, AND YOU WILL NOT BE PROVIDING TO US YOUR PERSONAL INFORMATION IN CONNECTION WITH THE PURCHASE TRANSACTION. YOUR SUBMISSION OF ANY INFORMATION (INCLUDING PERSONAL INFORMATION) AT THAT POINT WILL BE GOVERNED BY SHOPIFY'S PRIVACY POLICY. To learn more the collection, use, processing, and storage of your information (including Personal

Information) when you purchase products through our Website, see Shopify's privacy policy and related documents at <https://www.shopify.com/legal/privacy> and <https://privacy.shopify.com/en> and elsewhere on the Shopify website (at <https://www.shopify.com/>).

### Lawful Basis for Collecting Information

Certain jurisdictions where Users of the Website are citizens or residents have laws and regulations that require a "lawful basis" for collecting and retaining Personal Information (e.g., the European Union General Data Protection Regulation (Regulation (EU) 2016/679) ("GDPR")).

In accordance with these laws and regulations, the "lawful basis" for the information collection and processing described in this Privacy Policy is: (i) your consent, (ii) in order to comply with our legal obligations under applicable law (such as retention of certain records for tax purposes), and (iii) to pursue our legitimate interests in connection with the provision of the Website and the fulfillment of our obligations thereof, including, without limitation, keeping the Website safe and secure, improving the user experience, and introducing new services, features, and functionalities, etc. See [Section 12](#) ("Your State Privacy Rights (Including California Privacy Rights) and Your Rights Under the Laws of Other Countries") for more about the lawful bases for collecting information as required by certain privacy and data protection laws.

### **3. How We Use Your Information**

We may use the information that we collect and process for a variety of purposes related to the Website, including, without limitation, to:

- Identify you and potentially improve and/or customize the Website, including products and services offered or made available to you
- Process transactions that you complete via the Website
- Send you administrative notices
- Address inquiries and respond to customer service requests, questions, and comments
- Send you newsletters and transaction confirmations via email
- Send you more relevant marketing communications, promotional materials, and general Company and Website information/product updates
- Identify trends, conduct data analysis, and determine the effectiveness of our marketing and promotions and other Website offerings
- Improve your experience and increase the efficiency and effectiveness of the Website and functionality offerings
- Maintain security
- Enforce our Website Terms and applicable law and to screen for potential fraud
- Analyze Website usage, User preferences, browser behavior, and other trend data

- Maintain business records and processes
- Solicit feedback, reviews, and other information regarding your experience with the Website, including, without limitation, with respect to certain features and functionalities that you would like to see on the Website, or that we have recently rolled out onto the Website
- Test new features, Website offerings and functionalities on the Website
- To comply with our legal and regulatory obligations, including but not limited to “Know Your Customer” and anti-money laundering checks, tax reporting, assisting with law enforcement, investigations, and/or judicial proceedings
- Other purposes that we believe are necessary to protect our rights and the rights of others, or as otherwise described to you at the time of collection

We may also use certain collected information on an aggregated and/or anonymized basis in order to conduct market research, engage in project planning, for troubleshooting purposes, to help detect and protect against error, fraud, or other criminal activity.

#### Email Notifications and Opt-Out

We maintain a strict “no-spam” policy. As applicable, by accepting the Website Terms, which includes this Privacy Policy, you expressly agree that we may use your information to contact you by email in order to deliver you information that is relevant to your use of the Website such as administrative notices, transaction confirmations, product/service enhancements or “newsletters” (collectively, “**Email Notifications**”). You may choose to stop receiving Email Notifications from us by following the instructions included in such communications. If a third-party vendor provides such Email Notifications, you may unsubscribe in accordance with the instructions provided by such third party, but note that we do not have control or responsibility for Email Notifications that come from third-party vendors. If you are having problems unsubscribing in connection with any Email Notifications from us, please contact us at [info@rabbit.tech](mailto:info@rabbit.tech) (forwarding the Email Notification, if applicable, and including in the subject line the words “Unsubscribe”), and you will be removed within seven (7) business days. Please note that we will not process any unsubscribe requests submitted as direct replies to any Email Notification. See Section 10 (“Privacy Option/Opting Out”) for more information about your right to “opt out.”

#### **4. How We Share Your Information**

##### We May Disclose Aggregated or De-Identified Information or Other Non-Personal Information

We may disclose aggregated information about our Users and information that does not identify any particular individual (i.e., is not Personal Information) without restriction.

We may aggregate or de-identify Personal Information and use the aggregated information, for example, to analyze the effectiveness of our services, to improve and add features to our services, to conduct research, to understand our users better, and for other similar purposes. In addition, we may use aggregated information to analyze the general behavior and characteristics of Users of our Website and its products and services, and we may share aggregated information (such as general user statistics) with third parties. We may publish such aggregated information or make such aggregated information

generally available. We may collect aggregated information through the services, through cookies, and through other means described in this Privacy Policy.

Such aggregate data is anonymous and does not contain any Personal Information about the Users. We will maintain and use de-identified information in anonymous or de-identified form, and we will not attempt to reidentify the information.

#### Disclosure of Personal Information

Absent your prior consent, we will share your Personal Information with third parties only in the ways that are described in this Privacy Policy, including as set forth below, and we do not otherwise sell or disclose your Personal Information to third parties.

- We may use third parties to outsource one or more aspects of our business and/or Website operations (such processing transactions that you initiate through the Website, customer service functions, data processing, web analytics, maintenance, and security execution and clearing services), in which case, we may provide your Personal Information to such third parties in connection with the performance of such activities. Such third parties will only use your Personal Information to the extent necessary to perform their functions and will be contractually bound to process your Personal Information only on our behalf and in compliance with our requests.
- We also work with (or may in the future work with) analytics service providers and other vendors (such as network advertisers and ad agencies) to provide them with information regarding traffic on the Website, including pages viewed, content interacted with, and actions taken by users when visiting the Website; to serve advertisements on other web sites, within mobile apps and elsewhere online; and to provide us with information regarding the use of the Website and the effectiveness of any advertisements and other marketing campaigns that we may choose to initiate. Our service providers may collect certain information about your visits to, and activity on, the Website as well as other websites or services, they may set and access their own tracking technologies on your device (including cookies and Web beacons), and they may use that information to show you targeted advertisements. Some of these parties may collect Personal Information when you visit the Website or other online websites and services. As discussed above, we may also share certain non-Personal Information with these parties, in connection with the services they provide to us.
- In the event that we undergo a re-organization, are sold to, or merged with, a third party, or sell all or substantially all of our assets, any Personal Information we hold about you may be transferred to that re-organized entity or third party in compliance with applicable law.
- In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your Personal Information is treated, transferred, or used.
- We will also share your information with any member, subsidiary, parent, or affiliate of our corporate group, only for the purposes set out above, to assist in the improvement and optimization of the Website, in order to prevent illegal uses, increase user numbers, development, engineering and analysis of information or for our internal business purposes.

- In addition to the foregoing, we also reserve the right, and you hereby authorize us, to share or disclose (including, without limitation, to law enforcement agencies, public authorities, governmental departments, or other similar organizations) information we collect, including your Personal Information, and any other information, records or electronic communications of any kind, when we determine (in our sole discretion), that the disclosure of such information is necessary to identify, contact, or bring legal action against you if:
  - you are or may be violating the Website Terms or this Privacy Policy, or if otherwise necessary to enforce our Website Terms or other policies governing the Website;
  - you are interfering with our or any third party's rights or property;
  - you are violating any applicable law, rule, or regulation;
  - necessary or required by any applicable law, rule, or regulation, including a subpoena or similar legal process or request/order;
  - necessary or required for purposes of public importance, to protect our rights, protect your safety or the safety of others, investigate security, technical issues, or fraud, or respond to a government request;
  - requested by governmental authorities in the event of any investigation, act of terrorism or instance of local, regional, or national emergency;
  - necessary to support any audit, or to comply with similar corporate governance functions; and/or
  - otherwise consented to by you.

## **5. Cookies and Other Tracking Technologies**

### Cookies

Cookies are small pieces of information that are stored as text files by your Internet browser on your computer's hard drive. Most Internet browsers are initially set to accept cookies. You can set your browser to refuse cookies from websites or to remove cookies from your hard drive, but if you do so, you may not be able to access or use portions of the Website, or certain offerings on the Website may not function as intended or as well. Also, some browsers have "do not track" features that allow you to tell a website not to track you. These features are not all uniform. If you block cookies, certain features on the Website may not work. If you block or reject cookies, not all of the tracking described herein will stop. Please note that certain options you select are browser- and device-specific.

We may use cookies, for example, to keep track of your preferences, or to engage in certain retargeting activities that we feel will better enhance your experience and the efficiency and effectiveness of the Website and certain services and functionalities offered thereon. Cookies are also used to collect general usage and volume statistical information that does not include Personal Information. We also partner with certain third-party service providers to collect non-personally identifiable information to compile aggregated statistics and engage in analytics, auditing, research, and reporting. These third parties may use server logs, web beacons, tags, pixels, and similar technologies, and they may set and access cookies on your computer or other device.



A more detailed list of the cookies we currently use and how we use, or may use, them are as follows:

- **Security:** We secure the Website with cookies that facilitate security features and allow us to detect activity that might violate our rules and Website Terms, such as unauthorized access or activity.
- **Localization:** We use some cookies to help us provide localized experiences, such as displaying the Website in the local language.
- **Service Features:** We use certain cookies to provide greater functionality to the Website and help us deliver our products and services.
- **Performance:** We use performance cookies to help us route traffic between servers and understand how the Website is performing so we can provide users with the best experience possible.
- **Analytics and Research:** We use certain cookies and other technologies also help us to understand, improve, and research features and content on the Service.

#### Web Beacons

Our Website may contain electronic images known as Web beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how the Website is used, including, for example, how many Users access a specific page and which content items or features such User's clicked on. This aggregated information is used to understand and optimize how the Website is used.

#### **6. Do Not Track**

Please note that your browser setting may allow you to automatically transmit a "Do Not Track" signal to websites and online service you visit. There is currently no consensus among industry participants as to what "Do Not Track" means in this context, and there is no universally-accepted technology standard for recognizing and implementing "do not track" signals. Thus, like other websites and online services, we do not alter our practices when we receive a "Do Not Track" signal from a User's browser. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>. If you are a California resident, see also Section 12 ("Your State Privacy Rights (Including California Privacy Rights) and Your Rights Under the Laws of Other Countries") below with regard to the California Do Not Track Disclosure required under "CAIOPPA."

#### **7. Links to Third Party Websites**

The Website may include links to other websites, mobile applications, or services, such as Instagram, Twitter, and Discord (collectively, "**Third Party Sites**"), whose privacy practices may differ from those set forth herein. Such links are not an endorsement by Company of those Third Party Sites and/or the products or services they offer. If you visit Third Party Sites or submit information to any of those Third Party Sites, your visit and information provided is governed by their privacy statements and policies. We encourage you to carefully read the privacy statements and policies of any Third Party Site you visit, as it may differ substantially from that of this Privacy Policy. We make no representations or warranties with respect to, nor are we responsible for the privacy statements and policies of, any Third Party Sites. If you

decide to click on any such links or access any Third Party Sites appearing on the Website, you do so at your own risk.

## **8. Sweepstakes, Contests and Promotions**

We may offer sweepstakes, contests, and other promotions through the Website (“**Promotions**”) that may require registration. If you choose to participate in any Promotions, you acknowledge and agree that, but entering or otherwise participating in such Promotions, you are agreeing to the official rules that govern such Promotions, which may contain specific authorizations from you regarding the uses of your information, including, for example, except where prohibited by law, allowing the sponsor(s) of such Promotions to use your name, voice, likeness, or other indicia of persona in advertising or marketing associated with such Promotions. Additionally, if you choose to enter or participate in any Promotions, your Personal Information may be disclosed to third parties or the public in connection with the administration of such Promotions, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law or permitted by the official rules of such Promotions, such as on a winner’s list. Thus, it is important that you carefully read the official rules of any Promotions before you agree to participate or enter.

## **9. Your Rights Generally; Information Access and Control**

In certain circumstances you have the right to access the Personal Information that we collect/store about you and to correct, update, or request deletion of such Personal Information. Depending on your location, Users in the European Economic Area, the United Kingdom, and across the globe may have certain statutory rights in relation to their Personal Information. For example, you may have the right to access your Personal Information, delete your Personal Information, correct or update your Personal Information, transfer your Personal Information elsewhere, withdraw your consent to the processing of Personal Information where we rely on consent as the legal basis for processing, and object to or restrict the processing of your Personal Information where we rely on legitimate interests as the legal basis for its processing, etc.

Below is a general summary of some of your rights depending upon your residency, citizenship, or location and see further details with regard to your rights further below in this Privacy Policy.

- Users who are citizens or residents of the European Economic Area or United Kingdom have certain rights under the European General Data Protection Regulation (GDPR), including the right to: (i) request access to, and obtain a copy of, your Personal Information (free of charge); (ii) request rectification or erasure of your Personal Information; (iii) object to or restrict certain processing of your Personal Information; (iv) request portability of your Personal Information; and (vi) take legal action in relation to any breach of your rights regarding the processing of your Personal Information, and (vii) lodge complaints before data protection regulators. Additionally, if we have collected and processed your Personal Information with your consent, you have the right to withdraw your consent at any time.
- If you are a California resident, you may have certain rights under various laws, including, if applicable, under California Consumer Privacy Act (“**CCPA**”). Residents of Colorado, Virginia, and other states also have (or may in the future have) certain rights under the applicable privacy laws of such state. These rights may include the right to (i) request access to, details regarding, and a

copy of the Personal Information we have collected about you and/or shared with third parties; (ii) request deletion of the Personal Information that we have collected about you; and (iii) opt out of the sale of your Personal Information. As the terms are defined under the CCPA (and other applicable state privacy and data protection laws), we do not “Sell” your “Personal Information.”

If you wish to exercise your rights under such laws (including, where applicable, under the GDPR, CCPA, or other applicable privacy and data protection laws), please contact us at the address provided in [Section 12](#) below, specify your request, and reference the applicable law. We may ask you to verify your identity, or ask for more information about your request before we can take action to address your request. We will consider and act upon any above request in accordance with applicable law. We will not discriminate against you for exercising any of these rights.

Please see below for more information about your rights under various privacy and data protection laws and in various jurisdictions.

## **10. Privacy Option/Opting Out**

You have options as to types of information or communications you may want to receive from us or others. To the extent you are permitted to create an account or to the extent you enter or participate in any Promotions, you may be “opting in” to receive certain communications from us, particularly if you are in the United States. However, please note that, if you have opted in but decide that you do not want us to use your email or other information to promote our own or third parties’ products or services, you can “opt out” by e-mailing as instructed on any form on which we collect your data or as set forth in this Privacy Policy, by otherwise following any instructions provided to you at the time of collection of Private Information, or as otherwise set forth in this Privacy Policy. You also may send us an email stating your request to [info@rabbit.tech](mailto:info@rabbit.tech). Also, please note that, when you receive an email from us, there should be a link at the bottom of the email that allows you to “opt out” or “unsubscribe” from receiving more communications from us and/or there will be other information instructing you how to “opt out.” Realize, though, that if you choose not to receive e-mails or other communications from us, you may not be receiving the latest information on our features, services, products, or about other recent information that is useful to you as a User of this Website and our products or services.

Note that if you contact us to delete/deactivate certain Personal Information from the Website’s database by contacting us, because of backups and records of deletions, it may be impossible to delete a User’s entry entirely without retaining some residual information. An individual who requests to have Personal Information deactivated will have this information functionally deleted, however, and we will not sell, transfer, or use Personal Information relating to that individual in any way moving forward, notwithstanding previous consents from you.

For more about this Website’s privacy options, we may in the future include information in the FAQs to explain further. You can always check this Privacy Policy for updated information, however.

Other options and choices You have about the disclosure of your personal information are as follows:

- [Tracking Information and Advertising](#). You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage Your “Flash” cookie settings, visit the Flash player settings page on Adobe’s website. If You disable or refuse

cookies, please note that some parts of this Website may then be inaccessible or not function properly.

- Disclosure of Your Information for Promotional Offers from the Company or Third-Party Advertising. If you do not want us to share your Personal Information with unaffiliated or non-agent third parties for promotional purposes, you can opt out by checking boxes or following other instructions on forms you may receive from us, setting user preferences, etc., as discussed above.

Please keep in mind that we do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. For example, You can "opt out" of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website (at <https://optout.networkadvertising.org/>).

Also, please keep in mind that, when we provide Personal Information to third-party vendors, they need such information to perform their functions. These vendors are not authorized to use the information we share with them (or that our affiliates or business partners share with them) for any purpose other than to provide services to us, our affiliates, or our business partners.

#### **11. Accessing, Correcting, Deleting Your Information**

To the extent you are permitted to have an account with us or we otherwise store your Personal Information as permitted by this Privacy Policy, you may request to access, delete, or change/correct such Personal Information by sending us an email at [info@rabbit.tech](mailto:info@rabbit.tech). Be aware that, in most cases, to the extent you have an account, we will not be able to delete your Personal Information except by also deleting your User account. Also, we may not be able to accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect. Also, to the extent we still have business with you (e.g., the services we are providing are not completed or there is a business or other applicable and permitted reason for continuing our relationship with you), we likewise may not be able to fully delete your Personal Information.

Note, too, that if you request to delete your Personal Information that you provided to us or this Website or in connection with any of our products/services from the Website/products/services, copies of your content/information may remain viewable in cached and archived pages, or might have been copied or stored by other Website users.

#### **12. Your State Privacy Rights (Including California Privacy Rights) and Your Rights Under the Laws of Other Countries**

Residents of certain states, such as California, Nevada, Colorado, Connecticut, Virginia, and Utah, may have additional Personal Information rights and choices, as may users from countries outside of the U.S. Please see more below about your state privacy rights and your rights under the laws of other countries.

*Please continue to check back here for more information about your rights under California or other state laws, as well as for your rights under the laws of other countries and jurisdictions, when and if available.*

### Rights in Colorado, Connecticut, Nevada, Virginia, and Utah

State consumer privacy laws may provide their residents with additional rights regarding our use of their Personal Information.

Colorado, Connecticut, Virginia, and Utah each provide their state residents with rights to:

- Confirm whether we process their Personal Information.
- Access and delete certain Personal Information.
- Data portability.
- Opt-out of Personal Information processing for targeted advertising and sales.

Colorado, Connecticut, and Virginia also provide their state residents with rights to:

- Correct inaccuracies in their Personal Information, taking into account the information's nature processing purpose.
- Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects.

To exercise any of these rights, please contact us at [info@rabbit.tech](mailto:info@rabbit.tech). Also, to appeal a decision regarding a consumer rights request, check with [info@rabbit.tech](mailto:info@rabbit.tech).

Nevada provides its residents with a limited right to opt out of certain Personal Information sales. Please know we do not currently sell data triggering that statute's opt-out requirements, but, if ever we do, Nevada residents who wish to exercise this sale opt-out right will be able to submit a request to [info@rabbit.tech](mailto:info@rabbit.tech).

### *Rights in California*

- California Shine the Light Law

California's "Shine the Light" law (California Civil Code Section § 1798.83) permits California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. We currently do not make such disclosures, but, to the extent we undertake such disclosures, you will be able to make a request regarding our disclosures by sending an email to [info@rabbit.tech](mailto:info@rabbit.tech).

- California Do Not Track Disclosure ("CalOPPA")

Pursuant to the California Online Privacy Protection Act (CalOPPA), at Cal. Business & Professions Code §§22575-79, to the extent we collect any Private Information from any California residents, we are required to disclose to those California residents whether we respond to their "do not track" requests. More specifically, certain web browsers may allow a user to enable a "do not track" option that sends signals to the websites the user visits indicating that the user does not want the user's online activities tracked. This is different than blocking cookies, and browsers with the "do not track" option selected may

still accept cookies. There is currently no universally-accepted technology standard for recognizing and implementing “do not track” signals. Furthermore, our services/products currently do not have the functionality to recognize or honor “do not track” browser signaling. Thus, we do not respond to “do not track” signals. If a standard for online tracking is adopted in the future that we are required to follow, or if we otherwise are able to respond to such signals, we will modify this Privacy Policy accordingly.

- California Consumer Privacy Act (CCPA)

If You are a California resident, California law may provide you with additional rights regarding a business’ use of your Personal Information under the CCPA. WE (AND OUR WEBSITE) ARE NOT CURRENTLY A COVERED BUSINESS SUBJECT TO THE RESTRICTIONS AND REGULATIONS OF THE CCPA, BUT WE NONETHELESS ARE DILIGENT ABOUT PROTECTING YOUR PRIVACY RIGHTS AND ABOUT HONORING ANY REQUESTS FROM OUR USERS REGARDING THEIR PRIVATE INFORMATION. To learn more about your California privacy rights under the CCPA, see the California Consumer Privacy Act of 2018, California Civil Code § 1798.100, et seq. or visit the California Attorney General FAQs about the CCPA at <https://oag.ca.gov/privacy/ccpa>.

While we are not required to comply at present, we will do our best to respond to your requests. Just as the CCPA provides, if you are a California resident, you may request once a year, free of charge, certain information regarding our disclosure of Personal Information to third parties for direct marketing purposes. Specifically, if we engage in any direct marketing, and if you request it, we will endeavor to provide a list of the categories of Personal Information disclosed to third parties for third-party direct marketing purposes, along with the names and addresses of these third parties. To make such a request, please contact us at [info@rabbit.tech](mailto:info@rabbit.tech). Note that we may not respond to requests submitted other than to the contact points listed in this Privacy Policy. You should put “California Privacy Rights” in the subject line and in your request. Also, realize that we may need to verify your identity before providing information.

Moreover, while the CCPA does not currently apply to us, in the interest of transparency and protecting your privacy rights, see below for additional information that would normally be set forth in a compliant California privacy notice.

#### Personal Information We Collect

See above for more detail about the Personal Information we collect. For the categories of Personal Information as defined in the CCPA (in Section 1798.140), note that our Website collects, or has collected within the last twelve (12) months, the following categories of Personal Information from its consumers (i.e., natural persons who are California residents):

<b>Category</b>	<b>Examples</b>	<b>Collected/Not Collected</b>
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's	<i>Yes, collected.</i>

	license number, passport number, or other similar identifiers.	
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	<p>A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.</p> <p>Some personal information included in this category may overlap with other categories.</p>	<i>Yes, collected.</i>
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	<i>No, not collected.</i>
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	<i>Yes, collected.</i>
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	<i>No, not collected.</i>
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	<i>Yes, collected.</i>
G. Geolocation data.	Physical location or movements.	<i>No, not collected.</i>
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	<i>No, not collected.</i>
I. Professional or employment-related information.	Current or past job history or performance evaluations.	<i>No, not collected.</i>
J. Non-public education	Education records directly related to a student maintained by an educational institution or party acting on its behalf,	<i>No, not collected.</i>

information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<i>No, not collected.</i>
L. Sensitive personal information	<p>Sensitive personal information is:</p> <p>(1) Personal information that reveals: (A) A consumer's social security, driver's license, state identification card, or passport number. (B) A consumer's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account. (C) A consumer's precise geolocation. (D) A consumer's racial or ethnic origin, religious or philosophical beliefs, or union membership. (E) The contents of a consumer's mail, email, and text messages unless the business is the intended recipient of the communication. (F) A consumer's genetic data.</p> <p>(2) (A) The processing of biometric information for the purpose of uniquely identifying a consumer. (B) Personal information collected and analyzed concerning a consumer's health. (C) Personal information collected and analyzed concerning a consumer's sex life or sexual orientation.</p>	<i>No, not collected.</i>

As discussed above, we obtain the categories of Personal Information listed above:

- - Directly from you. For example, from forms you complete or products and services you purchase or communications between you and us.
- Indirectly from you. For example, from observing your actions on our Website.

For more about how we collect your Personal Information and the sources from which we collect your Personal Information, see Section 2 “(Information We Collect and Receive”).

Sharing Your Personal Information

We may disclose your Personal Information to a third party for a “business purpose,” as defined in the CCPA. When we disclose Personal Information for a business purpose, we enter into written contracts



that describe the purposes and require the recipient to both keep that Personal Information confidential and not use it for any purpose except for performing the contract. The CCPA prohibits third parties who obtain the Personal Information we hold from reselling it unless you have received notice and an opportunity to opt-out of further sales.

#### Disclosures of Your Personal Information for a Business Purpose

We disclose, or, in the preceding twelve (12) months we have disclosed, the following types of Personal Information (defined above in the table) for a business purpose:

Category A: Identifiers.

Category B: Personal information categories listed in the California Customer Records statute.

Category D: Commercial information.

Category F: Internet or other similar network activity.

Category L: Sensitive personal information.

When your personal information is used for a “business purpose,” as defined in the CCPA, we disclose, or have disclosed during the past twelve (12) months, your Personal Information to the following categories of third parties:

- Service providers.
- Data aggregators.
- Advertisers.
- Affiliates or partners.
- Parent or subsidiary organizations.
- Social media companies.
- Internet cookie data recipients, such as, for example, Google Analytics.

#### Sales of Personal Information

We do not “sell” your Personal Information (within the meaning of the CCPA).

#### Your Rights Under the CCPA

The CCPA provides consumers who are California residents with specific rights regarding their Personal Information. This section describes various rights you may have under the CCPA and explains how you

can exercise those rights. BUT, AGAIN, PLEASE NOTE THAT THE CCPA DOES NOT CURRENTLY APPLY TO US.

- Right to Know and Data Portability

Under the CCPA, you have the right to request that we disclose certain information to you about our collection and use of your Personal Information over the past 12 months (the “right to know”). This right to know includes personal information that We share for cross-contextual behavioral advertising.

Upon a request from you, after we have confirmed your identity, we can disclose to you, as applicable:

- The categories of Personal Information we have collected about you.
- The categories of sources for the Personal Information that we collected about you.
- Our business or commercial purposes for collecting or selling that Personal Information.
- The categories of third parties with whom we share that Personal Information.
- If we sold or disclosed your Personal Information for a business purpose, two separate lists disclosing: (i) sales, identifying the Personal Information categories that each category of recipient purchased; and (ii) disclosures for a business purpose, identifying the Personal Information categories that each category of recipient obtained.
- The specific pieces of Personal Information we collected about you (also called a data portability request).

- Right to Delete

You have the right to request that we delete any of your Personal Information that we collected from you and retained, subject to certain exceptions (the “right to delete”). Upon a request from you, after we have confirmed your identity, we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- Complete the transaction for which we collected the Personal Information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *et. seq.*).
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.

- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or deidentify Personal Information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

- Right to Correct

You have the right to request that we correct any inaccurate Personal Information about you that we may have (the “right to correct”). Upon a request from you, after we have confirmed your identity, we will use commercially reasonable efforts to correct the inaccurate Personal Information as directed by you.

- Right to Opt Out of Sale or Sharing of Personal Information

You have the right to direct us not to “sell” or “share” your Personal Information (the “right to opt-out of sale or sharing”). You may be opted in by default, but you can opt out of the sale or sharing of Personal Information at any time. Upon a request from you, after we have confirmed your identity, we will no longer share or sell your Personal Information, but you can later provide consent. Please note that we do not track users across devices; so, you will have to opt out from each device where you access the services.

Under California law, minors who are at least 13 but not yet 16, have additional rights. A business shall not sell or share the Personal Information of consumers who are younger than 16, unless it receives the affirmative authorization (the “right to opt-in”) from either the consumer who is at least 13 but not yet 16 years of age, or the parent or guardian of a consumer less than 13 years of age. However, since we do not knowingly collect the Personal Information of consumers who are younger than 18 years of age, we do not sell or share the Personal Information of consumers we actually know are less than 16 years of age. Thus, the right to opt-out and the right to opt-in are not applicable to our Website for users under the age of 18.

To the extent these sections are applicable to our use and disclosure of your Personal Information, you should know that consumers who opt-in to Personal Information sales as set forth here may opt-out of future sales at any time.

- Right to Limit Use and Disclosure of Sensitive Personal Information

To the extent we collect any of your “sensitive” Personal Information (as defined within the CCPA), you have the right to direct us to limit our use of it to only that use that is necessary to perform the services or provide the goods requested.

We also may use your sensitive Personal Information for:

- Helping to ensure security and integrity.
- Short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer’s current interaction with the business.
- Performing services on behalf of the business, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer

information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on behalf of the business.

- Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance such service or device.
- Other purposes authorized by law.

Upon a request from you, after we have confirmed your identity, we will no longer use your sensitive Personal Information, except as permitted by applicable law (as discussed above), unless you subsequently provide consent for the use or disclosure of your sensitive Personal Information for additional purposes.

- *Exercising Your Right to Know, Right to Correct, and/or Right to Delete*

To exercise your right to know, right to correct, or right to delete described above, please submit a request by either:

Emailing Us at [info@rabbit.tech](mailto:info@rabbit.tech)

Visiting [rabbit.tech](http://rabbit.tech)

Only you, or someone legally authorized to act on your behalf, may make a request to know, correct, or delete related to your Personal Information.

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your Personal Information. You may also make a verifiable consumer request on behalf of your minor child. (However, since we do not knowingly collect Personal Information from minors, if you are aware that Personal Information of a minor has been submitted to us, please let us know immediately so that we can delete it.)

If you wish to designate an authorized agent to make such a request on your behalf, please provide the following information about that agent so that we can verify that person's identity and authorization:

- Name:

- Email:

- Phone:

- Relationship to User:

You may submit a request to know only twice within a 12-month period. Your request to know, correct, or delete must:

- provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative (and we may request additional information from you for verification purposes).
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you.

Please realize that you do not need to create an account with us to submit a request to know or delete.

We will use Personal Information provided in the request only to verify the requestor's identity or authority to make it.

- *Exercising Your Right to Opt-Out of Sale or Sharing and Your Right to Limit the Use of Sensitive Personal Information*

When the CCPA is applicable to us, we will have certain required links on our Website, and, when that happens, to exercise your right to opt-out of sale or sharing of your Personal Information or your right to limit the use of sensitive Personal Information, you will be able to click on such links (they will be: “Do Not Sell or Share My Personal Information” and/or “Limit the Use of My Sensitive Personal Information”). For now, however, to exercise the right to opt-out, you (or your authorized representative) may submit a request to Us by emailing us at [info@rabbit.tech](mailto:info@rabbit.tech).

Once you have made an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize any sharing or sale of Personal Information. However, you may change your mind and opt back in to Personal Information sharing or sales at any time by emailing us at [info@rabbit.tech](mailto:info@rabbit.tech)

You do not need to create an account with us to exercise your opt-out rights. We will use Personal Information that you provide in an opt-out request only for purposes of reviewing and complying with the request.

- *Right of No Retaliation Following Opt Out or Exercise of Other Rights*

We will not retaliate against you or discriminate against you for exercising any of your CCPA rights.

Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

We may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your Personal Information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time. We do not currently provide any such financial incentives. To the extent we do, we will add information about that in this Privacy Policy.

- *Timing for Response To Request and Format*

We will confirm receipt of your request within ten (10) business days. If you do not receive confirmation within the 10-day timeframe, please email us again at [info@rabbit.tech](mailto:info@rabbit.tech).

It is our intention to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to another 45 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we may deliver our written response to that account. If you do not have an account with us, we may deliver our written response by mail or electronically.

Any disclosures we provide will cover only the 12-month period preceding our receipt of your request. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your Personal Information that is readily useable and should allow you to transmit the information from one entity to another entity without issue.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

- Data Retention

We retain your Personal Information for no longer than is necessary for the purposes stated in the Privacy Policy, unless otherwise extending the retention period is required or permitted by law or subject to our retention policies as may be in place from time to time.

#### Privacy and Data Protection Laws and Your Rights in Other Countries/Jurisdictions (Outside the U.S.)

By using Our services, you acknowledge and agree that your Personal Information may be transferred from your location to our servers and facilities in the United States or elsewhere.

- For European Economic Area (EEA) or United Kingdom (UK) Users

The General Data Protection Regulation (GDPR) and similar laws in the UK require us to explain the valid legal bases for processing your Personal Information.

We rely on the following legal bases to process your personal information:

- Performance of a contract. We process your Personal Information when we believe it is necessary to fulfill our contractual obligations to you, including to provide our services to you and to maintain our services or at your request prior to entering into a contract with you. When we process account information (i.e., the information you need to submit to create and maintain your account, to the extent you have an account), your User-content (including any documents you upload or information you supply in connection with those documents), and technical information (i.e., data received through data technologies, like cookies, etc.) solely to provide our services to you, this information is necessary to be able to provide those services. If you do not provide this information, we may not be able to provide our services to you.
- With your consent. We process Personal Information with your consent. We may ask for your consent to process your Personal Information for specific purposes that we communicate to you. If you have given us permission to use your Personal Information for specific purposes, we will use your information for those purposes. You have the right to withdraw your consent at any time.

- Our legitimate interests. We may process your Personal Information when we believe it is reasonably necessary to achieve our legitimate business interests and those interests do not outweigh your interests or any fundamental rights. For example, our legitimate interests include diagnosing problems, protecting our services from and preventing abuse, fraud, or security risks, understanding how our users use our products and services so that we can improve use experiences, or developing, improving, or promoting our services, including when we train our models. These uses may include the processing of account information (that you submit if you create an account), user-generated content (including any information you may be permitted to upload), social media information (including your interactions with our social media accounts), and technical information (i.e., data received through data technologies, like cookies).
- Compliance with our legal obligations. We may process your Personal Information when we believe it is necessary for compliance with legal obligations and applicable laws, including with regard to orders or regulations from a law enforcement entity or regulatory agency, to exercise or defend our legal rights, in connection with any litigation in which we are involved in which disclosure of your Personal Information is required, or to protect the rights, safety, and property of the Company, our affiliates, our Users, or third parties.
- Vital interests. We may process your Personal Information when we believe it is necessary to protection your vial interests or the vital interests of another person or entity, such as situations that involve threats to the safety of a person.

- Data Controller

For the purposes of the UK and EU GDPR, the data controller is Rabbit Inc., 1626 Montana Avenue, Suite 162, Santa Monica, CA 90403 USA.

- For Canadian Users

We may process your Personal Information if you have given us specific express consent to use your Personal Information for a specific purpose, or in situations where your permission can be inferred (i.e., implied consent). You have the right to withdraw your consent at any time.

In some exceptional cases, We may be legally permitted under applicable law to process your Personal Information without your consent, including, for example:

- For the investigation, detection, or prevention of fraud including if we have reasonable grounds to believe an individual has been the victim of, or may be the victim of, financial abuse.
- If the use is clearly in the interests of an individual, and your consent cannot be obtained in a timely way.
- For business transactions, when certain conditions are met.

- If the information is part of a witness statement and the use is necessary to assess, process, or settle an insurance claim.
  - To identify injured, ill, or deceased persons and to communicate with next of kin.
  - If it is reasonable to believe that the collection and use with consent would compromise the availability or the accuracy of the information, and the use is reasonable for purposes related to investigating a breach of an agreement or a contravention of the laws of Canada or any Province.
  - If use of your Personal Information is required to comply with a subpoena, warrant, court, order, or rule of any court or judicial proceeding, including relating to a subpoena or other compelled production of records.
  - If the Personal Information produced by an individual in the course of that individual's employment, business, or profession and the use by us is consistent with the purposes for which the information was produced.
  - If the use is solely for journalistic, artistic, or literary purposes.
  - If the information is publicly available and is specified by regulations.
- Your Privacy Rights in Non-U.S. Countries or Jurisdictions

In certain countries and jurisdictions (such as in the EEA, UK, Switzerland, and Canada), you may have certain rights under applicable privacy and data protection laws that allow you certain additional access to and control over your Personal Information. These rights may include the rights: (i) to request access and obtain a copy of your Personal Information; (ii) to request rectification or erasure of your Personal Information; (iii) to restrict the processing of your Personal Information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your Personal Information. You can make such a request by contacting us at [info@rabbit.tech](mailto:info@rabbit.tech).

We will consider and act upon any request in accordance with applicable privacy and data protection laws.

If you feel we have not adequately addressed an issue, you have the right to lodge a complaint with your local supervisory authority.

If you are located in the EEA or UK and you believe we are unlawfully processing your Personal Information, you have the right to complain to your Member State data protection authority (at <https://ec.europa.eu/newsroom/article29/items/612080>) or the UK data protection authority (at <https://ico.org.uk/make-a-complaint/data-protection-complaints/data-protection-complaints/>).



If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner (at <https://www.edoeb.admin.ch/edoeb/en/home.html>).

Withdrawing your consent: If we are relying on your consent to process your Personal Information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You may withdraw your consent by contacting us by contacting us at [info@rabbit.tech](mailto:info@rabbit.tech) or using the contact details provided elsewhere in this Privacy Policy. If you withdraw your consent, please note that the withdrawal will not affect the lawfulness of the processing before the withdrawal nor, when applicable law allows, will it affect the processing of your Personal Information conducted in reliance on lawful processing grounds other than where consent is required.

- Data Transfers

Where required, we will use appropriate safeguards for transferring your Personal Information outside of the EEA, Switzerland, and the UK. We will transfer Personal Information only pursuant to a legally valid transfer mechanism and, when required, we will comply with the accepted “standard contractual clauses.”

### **13. Security and How We Protect Your Personal Information**

BECAUSE YOUR PRIVACY IS IMPORTANT TO US, WE DO NOT RENT, SELL, GIVE, SHARE, TRADE, OR PROVIDE IN ANY WAY THE PERSONAL INFORMATION THAT WE OBTAIN ABOUT YOU THROUGH THIS WEBSITE TO THIRD PARTIES UNLESS YOU REQUEST OR PERMIT US TO DO SO, IT IS ABSOLUTELY NECESSARY TO PERFORM THE REQUESTED SERVICE, OR THE DISCLOSURE IS PERMITTED OR REQUIRED BY LAW.

Moreover, the security of your information is important to us, and we take steps to ensure that your information, both during transmission and once we receive it, is treated securely and in accordance with this Privacy Policy. We take reasonable precautions to ensure that User information is kept private. We use reasonable measures to protect any User information that may be stored within our database, and we restrict access to User information to those employees or other service providers who need access to perform their job functions, such as our customer service personnel or our technical staff. However, no method of transmission over the Internet is one hundred percent secure, and the complete and absolute security of any information collected, stored, processed, or used by us cannot be guaranteed. Unauthorized access or use, hardware or software failure, viruses, and other circumstances may compromise the security of this Website and of user information at any time. Although we will do our best to protect your Personal Information (for example, by encryption) and mitigate the nature of security risks (which are constantly evolving along with the technical and organizational industry standards for managing risk), we cannot guarantee the security of your information transmitted through the Website; any transmission is at your own risk.

IN THE UNLIKELY EVENT THAT AN UNAUTHORIZED THIRD PARTY COMPROMISES OUR SECURITY MEASURES, WE WILL NOT BE RESPONSIBLE FOR ANY DAMAGES DIRECTLY OR INDIRECTLY CAUSED BY AN UNAUTHORIZED THIRD PARTY’S ABILITY TO VIEW, USE OR DISSEMINATE SUCH INFORMATION.

Please see below for more information about how we use and protect Your information.

- We Encrypt Personal Information and Utilize The Most Advanced Security Tools And Technology; We Will Notify You If Possible In the Event of a Breach

We utilize a number of operational functions to protect the confidentiality of your Personal Information. For example, to the extent we store any Personal Information that we collect about you on computer systems, we store it in secured facilities with limited access. Our employees and service providers are given access to Personal Information only to the extent they have a need to know such information. Thus, our employees and services provider do not have access to your Personal Information, unless it is necessary. Also, we and our payment-processing service provider (Shopify) use the most advanced, industry-standard encryption technologies to transmit sensitive Personal Information, such as credit card numbers, and, in all cases, we follow generally accepted industry standards and take commercially reasonable efforts to protect your personal information.

*In short, we use the advanced technologies and security tools that are customary in the industry to protect your Personal Information. However, there is no such thing as perfect security, and we cannot, and do not, represent or warrant that this Website or our transmissions of information to others are impenetrable or invulnerable to hackers. Thus, while we do as much as we reasonably can to protect your Personal Information, we cannot absolutely guarantee the complete security of our server, nor can we absolutely guarantee that information and documents you supply will not be intercepted while being transmitted over the Internet.*

In the event of a breach of the confidentiality or security of your Personal Information, we will notify you if reasonably possible and as reasonably necessary so that you can take appropriate protective steps. We may notify you under such circumstances using the email address(es) We have on record for you. You should also take care with how you handle and disclose your Personal Information. Please refer to the Federal Trade Commission's website at <https://www.consumer.ftc.gov/> for information about how to protect against identity theft.

- To The Extent We Will Have Accounts for Our Users or Other Uses for Passwords, You Will Protect Your Passwords and Notify Us of Unauthorized Uses

To the extent we will allow our Users to create accounts, our User accounts will be secured by User-created passwords. There also may be passwords needed for other products/services. With that in mind, you must do your part to protect your information by choosing safe passwords for your account or any of our products or services that require passwords. The safest passwords are made up of random capitalized and uncapitalized letters, numbers, and, if allowed, other unique characters. *You are solely and entirely responsible for maintaining the confidentiality of your unique passwords and for any and all use of any accounts and the products/services to which you have access.*

To ensure the security of any account you may have and other password-protected products/services or features, please be sure to log off your account or any other feature or products/service that requires you to log in at the end of each session so that no one else can gain access to the Website or its

products/services through your account. *You should not ever use the account, usernames, or passwords of other users at any time or disclose your passwords to any other person or entity.*

If you suspect that there has been any unauthorized use or access of any accounts associated with us or any unauthorized use or access to your passwords or if you believe the confidentiality of your passwords has been compromised in any manner, please notify us immediately at [info@rabbit.tech](mailto:info@rabbit.tech).

- We Do Not Disclose/Share Your Personal Information Except To Those Who Have a Legitimate Business Need To Know

To further protect your Personal Information, as explained above, no one has access to your Personal Information unless absolutely required. Our employees and service providers are given access to Personal Information only to the extent they have a legitimate business need to know such information.

- We Retain Personal Information Only For As Long As Necessary

To the extent we need to store your information, we will keep your information, including Personal Information, only as reasonably necessary to fulfill the purposes for which the Personal Information is collected as stated in this Privacy Policy; for as long as is necessary for the performance of the relationship between you and us, if any; and to comply with legal and statutory obligations, such as in tax, trade, and corporate laws.

- We May Anonymize or De-identify Your Personal Information Or We will Delete/Destroy

To the extent we need your Personal Information for reasons described in the Privacy Policy, when we no longer need your Personal Information for our purposes, we will destroy, delete, or erase that Personal Information or we may convert it into an anonymous form so that we can use it for research or statistical purposes, etc., as described above. Once we anonymize or de-identify your Personal Information, be assured that it can no longer be associated with you.

#### **14. Storage, Transfer and Retention of Information**

Information collected by us may be stored and processed in the United States or any other country in which we or our agents maintain facilities. By using the Website, you expressly consent to any such transfer and storage of information outside of your country of residence, where privacy and data protection laws may be different and/or less stringent. However, we will endeavor to take reasonable measures to keep up an adequate level of data protection when sharing your Personal Information with such countries.

We make no representation or warranty with respect to any duty to permanently store any information you may provide or that we otherwise collect about you. We strive to keep our processing activities with respect to your Personal Information as limited as possible. In the absence of specific retention periods set out in this Privacy Policy, we will retain the information we collect from or about you only as long as necessary to provide you with the Website or our services, which includes for the duration of, but could

extend beyond, your active participation on the Website, or as otherwise set forth in this Privacy Policy, and to the extent set out in this Privacy Policy and as necessary to comply with our legal and/or statutory obligations, resolve disputes, enforce our agreements, and protect our legal rights. Additionally, we may retain indefinitely any aggregated, anonymized, or pseudonymized information which we may collect and maintain, and may from time to time transfer or merge your information collected off-line to our online databases or store off-line information in an electronic format. By using the Website and providing us with information (including Personal Information), you waive any claims that may arise under your own or any other local or national laws, rules or regulations or international treaties. We may from time to time transfer or merge your information collected off-line to our online databases or store off-line information in an electronic format. This Privacy Policy applies to your information for as long as your information is in our possession, even if you terminate or discontinue your use of the Website.

#### **15. Updates; Notification of Privacy Policy Changes**

We may update this Privacy Policy to reflect changes to our information collection and processing practices from time to time in our sole discretion. If we make any material changes to this Privacy Policy, we will notify you by posting such changes on the Website prior to the change becoming effective. We will also update the “Last Updated” date at the top of this Privacy Policy, which reflects the effective date of such Privacy Policy, and we encourage you to periodically review this Privacy Policy for the latest information on our privacy practices. Once a change becomes effective, your continued use of the Website will automatically constitute your acceptance of such changes.

#### **16. Miscellaneous; How to Contact Us**

Other than as expressly stated, this Privacy Policy is not intended to, and does not, create any contractual rights in or on behalf of any party.

We regularly review our practices regarding privacy, the collection and protection of Personal Information, and this Privacy Policy. We thus urge you to check this Privacy Policy regularly for updates.

In the event that you wish to make a complaint, if you believe your Personal Information has been processed or disclosed in violation of this Privacy Policy, if you have a request concerning your Personal Information (and your rights regarding such Personal Information), if you have a question regarding our privacy practices, or if you have any questions, concerns, or comments about this Privacy Policy, please contact us in the first instance at [info@rabbit.tech](mailto:info@rabbit.tech) and we will endeavor to deal with your request as soon as possible. This is without prejudice to your right to launch a claim with your data protection authority or follow the dispute process set forth in the Website Terms.

You also may contact us at:

Rabbit Inc.  
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Santa Monica, California 90403  
U.S.A.